



Clear Energy Choice

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Control Energy Costs Ltd, Kingsgate, 62 High Street, Redhill RH1 1SH



Since 1981, Control Energy Costs has been partnering with businesses to provide a complete end-to-end energy service.

We support clients with the implementation of carbon solutions to drive Net Zero, as well as mitigate the uncertainty of fluctuating energy costs, identify savings opportunities, effectively manage consumption and undertake utility connections and siteworks projects.

I What is Clear Energy Choice?

Clear Energy Choice, a service offered by Control Energy Costs, empowers clients to have greater control over their excess power generation and energy consumption. It offers them an alternative route to market, allowing them to decide where their surplus energy is directed, whether it be sold back to themselves or a consortium.

Clear Energy Choice introduces a marketplace where communities can access competitively priced renewable energy, offering a win-win scenario for both generators and clients.

This flexibility not only provides clients with a deeper understanding of their energy fuel mix but also ensures that their green power comes from known and local sources.

By bypassing the traditional Power Purchase Agreement (PPA) model, Clear Energy Choice enables clients to reap both financial and Environmental Social Governance (ESG) benefits, including multiple forms of on-site generation – solar, wind, CHP, AD and biomass.

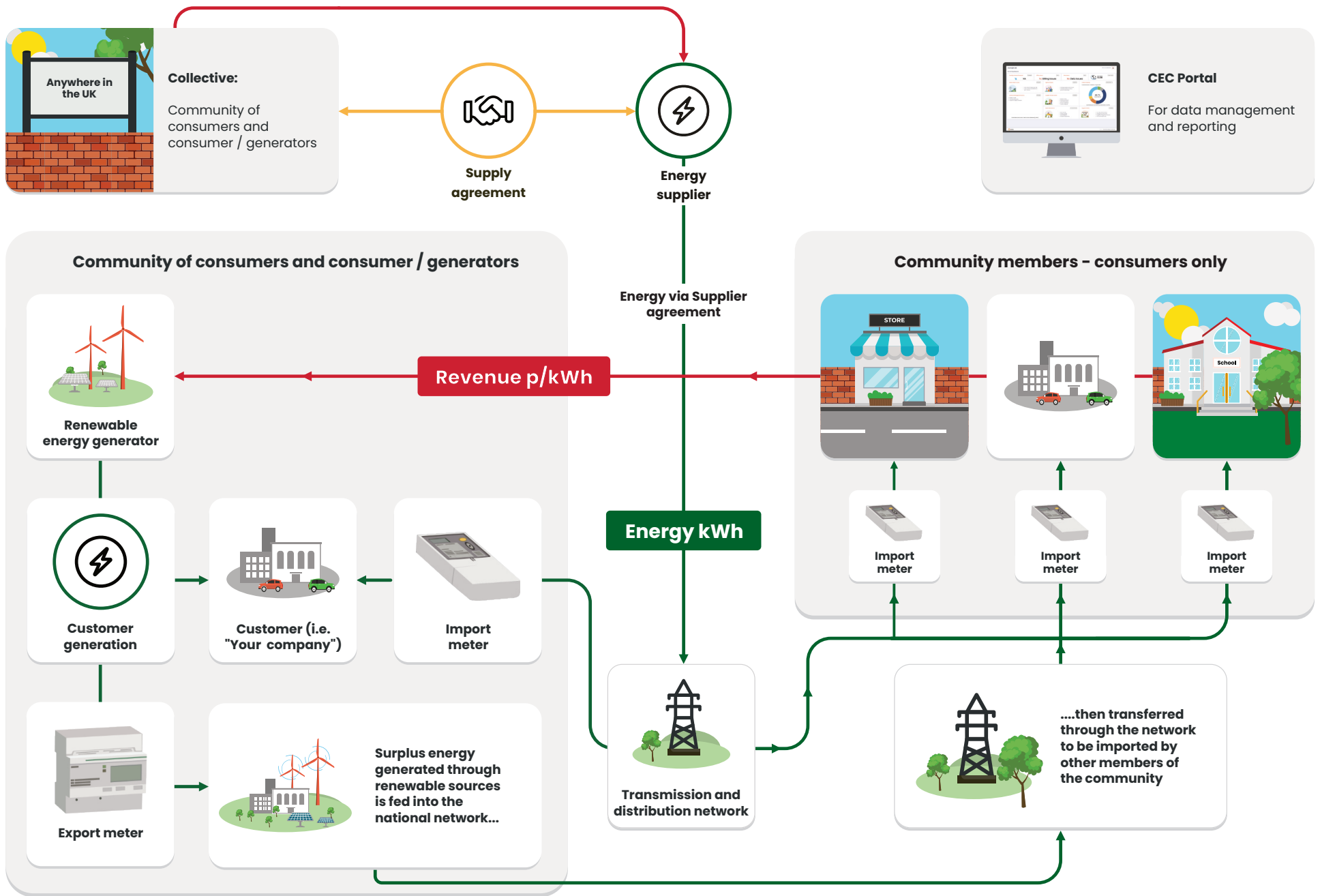
How it works

- ① We identify pockets of generation within predominantly multi-site clients who have a need for export
- ② We ringfence the generation and this is acquired via one of our energy partners
- ③ We enter the generated power into a basket to offset the client's energy import requirements from the grid. The basket can be used to offset grid imports for the client's own sites or those of other community/consortium members

This approach creates opportunities for revenue generation through:

- The sale of power into the basket on a per-kilowatt-hour basis
- Uplift against the generation sold to the wider organisation
- Uplift against the purchase of additional energy needed to fulfil individual sites' requirements

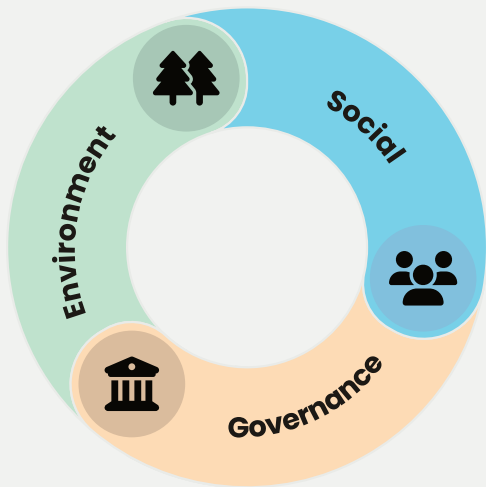
Both the individual site and the wider organisation benefit from the approach, as funds effectively flow between the two.



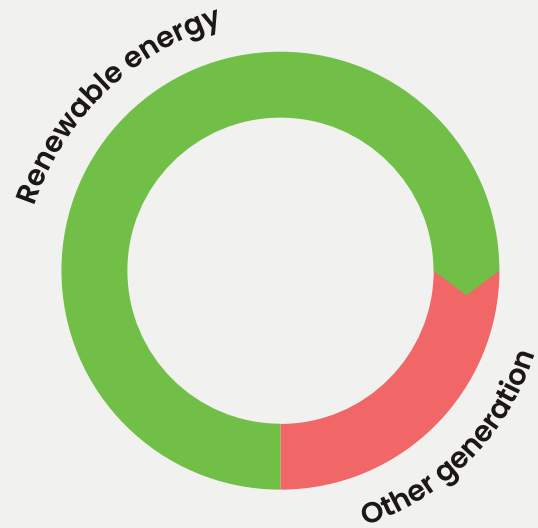
Key ● Red = Revenue p/kWh ● Green = Energy kWh ● Yellow = Supply agreement

I Collective benefits

Improved ESG credentials



Improved carbon footprint, green fuel mix



p/kWh

Cheaper green energy supply
Enhanced p/kWh for energy exported
to collective – v FIT



Known origin of
renewable energy



For more information about Clear Energy Choice,
contact us at **hello@cec.uk.com**



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