



## Carbon solutions to reduce emissions and costs



In the current challenging economic climate, organisations are battling with the desire to drive growth and profitability, whilst investing in low carbon emitting technologies to reduce their carbon footprint and speed up their journey to achieving net zero.

## How we can help you achieve verified carbon neutrality

Control Energy Costs has teamed up with carbon solutions specialists, Auditel, to help our clients reduce their carbon emissions and costs at the same time.

Together we can help you on your journey towards net zero by simplifying the process. We begin with a couple of easy steps, which could lead you to be certified carbon neutral within 12 months, right up to achieving an internationally recognised standard.

Using Auditel's team of experts and our procurement expertise, we make sure any action taken to improve your environmental credentials has a strong and potentially self-funding business case, because we truly believe that being carbon neutral doesn't need to cost the earth.

## Benefits of working with us

- ✓ No direct cost to your business – the fee is based on actual gains, not projections
- ✓ Reduce emissions and cut costs
- ✓ Improve cashflow, profitability and EBITDA
- ✓ Better efficiencies and processes
- ✓ Stronger negotiating position and supplier relationships

# Making Net Zero self-funding or even profitable

Our partner Auditel's carbon specialists work alongside your existing finance, operational and procurement teams providing the external guidance your organisation requires.

We can help you on your journey to net zero without the usual associated costs. For many of our clients it is self-funding and for some it's actually profitable.

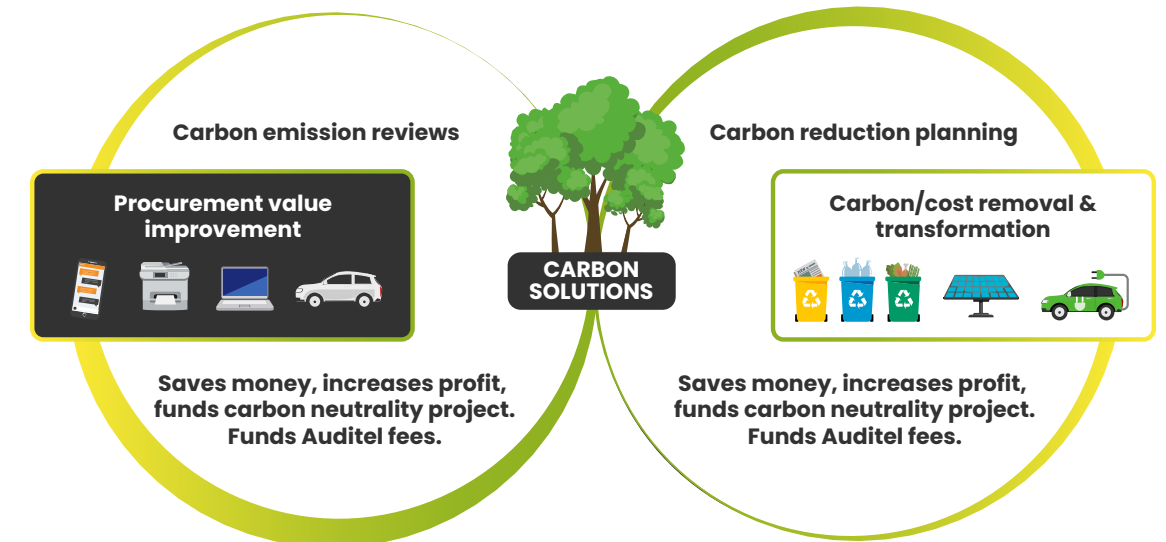
We deliver solutions that will enable your organisation to achieve independent verification of carbon neutrality.



By combining our experience in energy procurement, including renewable energy, with Auditel's Carbon Strategy Group, and their association with British Standards Institute (BSI), we are assisting clients towards currently the only internationally recognised standard, PAS2060.

On completion and verification, you will be able to brand your business as certified carbon neutral on all documentation and marketing collateral.

As well as the obvious benefits, this will also help you with bid requirements, regulations and assisting your customers on their own net zero journey.



# Achieving verification body specification for carbon neutrality

With the UK Government's commitment to a low carbon world, the drive to carbon neutrality and achieving net zero is dominating organisations' future decision making.

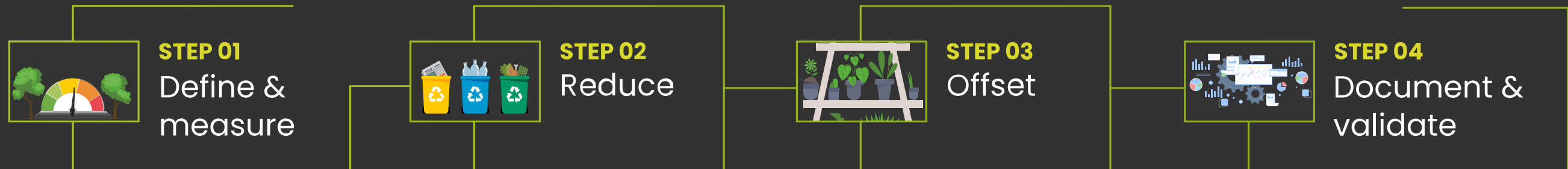
However, many organisations believe the changes that they will have to make to achieve net zero will be time-consuming, costly and with all the conflicting information, daunting.

There are many incentives to help businesses become greener and leaner without costing the earth.

Using Auditel's simple 4 step process, we can help your organisation demystify and provide clarity to the complex subject of achieving net zero.

They deliver expert guidance and resources so you can achieve a British Standards Institution (BSI) recognised specification for carbon neutrality as soon as possible, while you progress on the longer-term net zero journey.

## 4 step process to PAS2060 certification





## How to get started

Together, we can help your business with a variety of carbon solutions:

- Carbon footprint reporting
- Carbon reduction planning
- Offset purchasing sourcing
- Carbon neutral verification

To discover how Control Energy Costs' carbon solutions partner, Auditel, can help companies just like yours on their journey to Net Zero without the usual associated costs, please get in touch.

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